



Funded by
the European Union

COST Action
“Biosecurity Enhanced Through Training
Evaluation and Raising Awareness”
(Acronym: BETTER)
CA20103

Third training school
7-8 May 2025, Helsinki, Finland

***“Economic analysis and tools for effective
communication and endorsement of enhanced
biosecurity measures”***

Deadline for registration: April 2, 2025

Deadline for selection: April 7, 2025

Training school: 7-8 May 2025

Short presentation of the training school

The objective of this training school is to gain knowledge and practical skills on what are economic implications of biosecurity, how to assess economic impacts of biosecurity and how to communicate about biosecurity. After the training the participants should have basic understanding of the value and limitations of economic analysis of biosecurity and how to communicate about biosecurity.

During the first day, the training will cover aspects related with economics of biosecurity. These include the introduction of basic concepts, microeconomic principles and selected methods as well as case studies, examples and an exercise that illustrate how economic implications of biosecurity can be analysed.

In the second day, we will focus on how to communicate about biosecurity and biosecurity practices. The lectures will cover to motivate for biosecurity improvements and how veterinarians can effectively communicate about biosecurity.

The training will include some theoretical classes in combination with group work and discussions through different practical examples provided by the trainers. The participants will be requested to carry out a small homework before the course.

Participants will be selected following criteria approved by the BETTER Management Committee.



BETTER

Programme

Day 1		
7th of May, 2025		
Time allocated (EET)	Topic	Speaker / Facilitator
8:30	Registration opens, coffee	
9:00 – 9:30	Welcome and course outline	Jarkko Niemi
9:30 – 10:30	Biosecurity and animal health as economic issues: basic concepts	Jarkko Niemi
10:30 – 11:00	Coffee break	
11:00 – 12:30	Introduction to tools and methods to assess economic impacts of biosecurity	Jarkko Niemi
12:30 – 13:30	Lunch	
13:30 – 15:30	Case studies about economic assessments	Jarkko Niemi, Henk Hogeveen, Hernan Botero
15:30 – 16:00	Coffee break	
16:00 - 17:00	Hands-on exercise in groups, Informal feedback session	Jarkko Niemi

Day 2		
8th of May, 2025		
Time allocated (EET)	Topic	Speaker / Facilitator
9:00 – 10:30	How to motivate for biosecurity improvements: economic incentives and other motivating factors – Theory and examples	Jarkko Niemi, Henk Hogeveen, Ina Toppari
10:30 – 11:00	Coffee break	
11:00 – 12:30	How to communicate biosecurity strategies?	Kate Lamont
12:30 – 13:30	Lunch	
13:30 – 15:00	How to communicate biosecurity strategies?	Kate Lamont
15:00 – 15:30	Coffee break	
15:30 – 17:00	Exercise in groups Wrap-up and closing the training	Jarkko Niemi, Kate Lamont

How to apply?

Send a **letter of motivation** and a **curriculum vitae** to the Grant Awarding Coordinators: joze.staric@vf.uni-lj.si and zahra.ardakani@gmail.com and to the coordinators of the training school jarkko.niemi@luke.fi and kate.lamont@sruc.ac.uk **before April 2, 2025.**

How candidates will be selected?

The following criteria will be assessed by the Grant Awarding coordinators and the host of training school:

- COST Excellence and Inclusiveness Policy:
 - a. Inclusiveness Target Countries (ITC) members (+ 1 point)
 - b. Young Researchers (<40years) (+2 point)
- Motivation letter + c.v. (+4points): will be evaluated aspects such as the current involvement in biosecurity related work, experience in the course topic, how skills acquired during the course will be useful for their career, among others.
- Active contribution of the applicant in the COST working groups (+ 3 points)

Important dates

Deadline for registration: April 3, 2025

Deadline for selection: April 8, 2025

Training school: 7-8 May 2025

Fees:

Participation in the training school is **free** of charge for the participant. Each approved participant will receive support for travel, daily allowance and hotel booking, but the participants are responsible for making their own travel arrangements. The COST Action will reimburse the costs according to the COST rules after completion of all the training school and after the claim of expenses on the e-COST website.